# COMMUNITY =

Driving Digital Transformation
Cloud Community Europe Polska

We integrate different digital technologies based on Cloud Computing



70 PERCENT of companies use DATA processed in the CLOUD COMPUTING model

Cloud Computing provides infrastructure for various DIGITAL TECHNOLOGIES

#### **DIGITAL MARKET:**

- Big Data Market -Value 315 M USD
- Cloud Market Value 204 M USD
- Cybersecurity MarketValue 300 M EUR

- Gaming Market Value 159,3
  M USD
- E-Commerce Market Value 717 M USD in Europe, 120 M US in Poland



#### 2 BRANDS

#### 15 COUNTRIES

An international organization operating under 2 brands: Eurocloud and Cloud Community Europe.

Based in Luxembourg, present in Paris, Frankur Brussels, Warsaw, Bucarest, Madrid, we associate suppliers of cloud and other digital technologies based on cloud computing.

We offer partnering in international projects, regulatory advice and international network





## Our Technologies









**Cloud Computing** 

**Big Data** 

IoT, Industry 4.0,

**Cryptocurriences** 









**Medtech** 

**Agro Cloud** 

Blockchain Fintech

AI

#### **OUR OBJECTIVE**

Promotion of digital echnologies provided by our members



Conducting Public
Affairs and
Institutional Relations
on behalf of our
members

Regulatory monitoring in Poland and Brussels



Organisation participation in local and international IT conferences and events.

Organisation of seminars, vents for our members

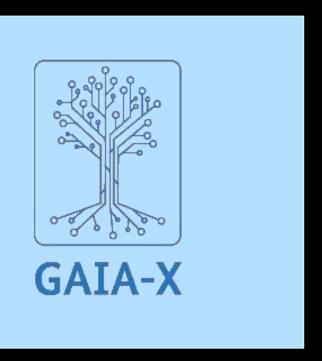
Facilitating international cooperation between members



Organisation of consortia for EU projects



# We are a member of GAIA-X Association

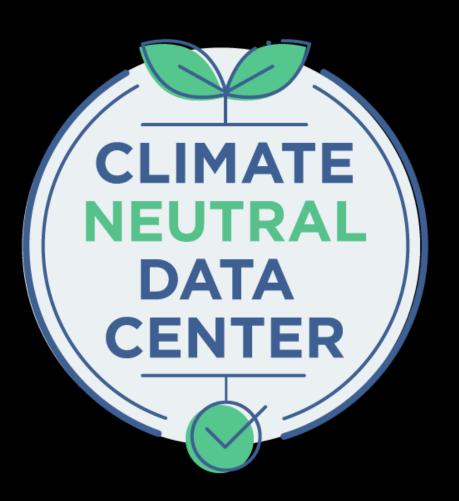


**GAIA-X** is an European providers project to develop an competitive and trusted federation of data infrastructures and service providers for Europe. The project is supported by representatives of business, science and administration from Germany and France, together with other European partners.

**Cloud Community Europe Polska helps to** position our members in international consortia to create sectorial data spaces for finance, industries, gaming, health, energy sector, agribusiness, e-commerce and others.

GAIA-X AISBL Association in Brussels was established to develop a Gaia-X project ,manage cooperation with the European Commission,

# We are a partner of CLIMATE NEUTRAL DATA CENTER PACT



On January 21, 2021, 25 e-companies and 17 European associations, among them **Cloud Community Europe Polska**, signed an agreement with the **European Commission** to support efficient energy and climate-neutral solutions for computing infrastructure.

The idea of climate-neutral data centers is in line with the **EU's Green Deal policy**, a strategy that aims to transform the EU into a resource-efficient and competitive economy with net-zero greenhouse gas emissions.

The entities joining the Pact represent the most significant players in the cloud infrastructure and data center industry in Europe.

The signatories of the pact have assumed obligations to implement solutions favorable to environmental protection in the provision of cloud services, ensuring energy efficiency, purchase of 100% carbon dioxide-free energy, prioritization of water protection, server reuse and repair and heat recovery.



# Cloud Community Europe Polska why to participate?



Access to the network of international partners and the international matching platform



Cloud Computing certification



Public affairs and
Quick acess to administration



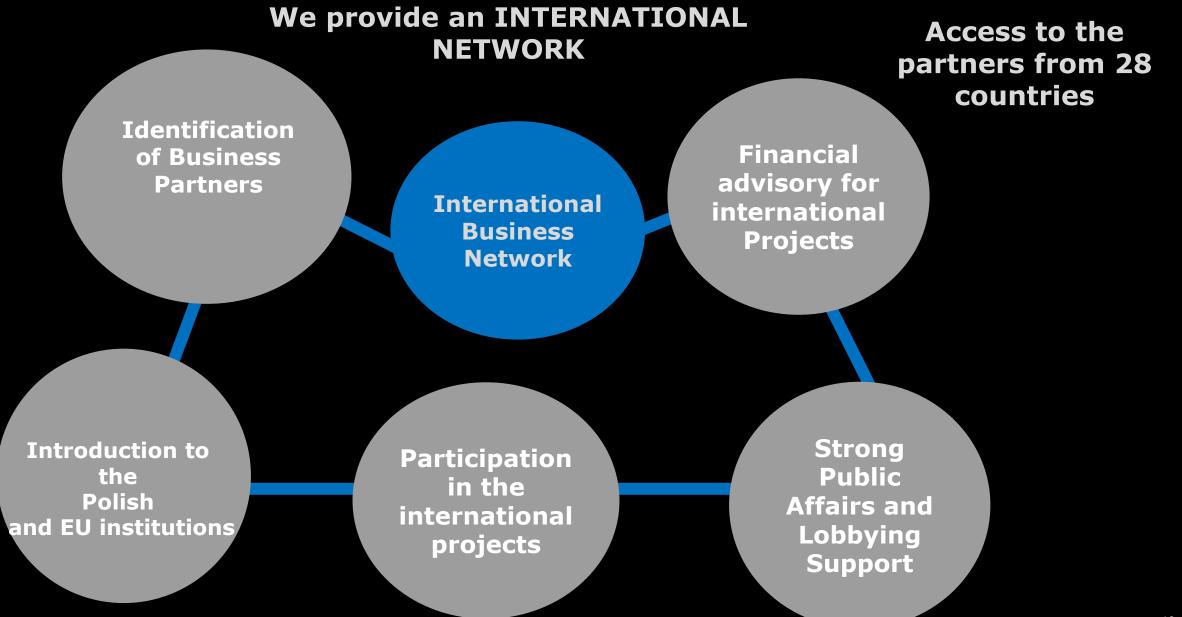
Training- the lastest technological trends



Marketing and sales partners



Participation in international GAIA-X projects



#### Our scope of services:















We shape regulations and legal solutions

We provide potential clients

We conduct We provide projects on sales request of partners our members

We faciltate access to finance

We provide access to investors

We inform about EU financial instruments

We carry out special projects on request of our members providing:

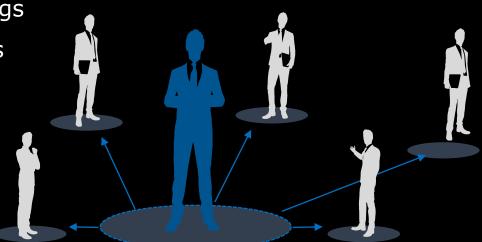
- project management,
- project finance,
- Public affairs and marketing activities.

#### We organize:

We organize regular meetings with Media for our members

Meetings with global digital players

Meetings with venture capital funds and investors



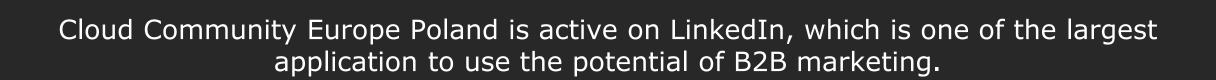
Access to the finance for start ups with our accelerators

Meetings with the administration

# Cloud Community Europe Polska Marketing activities

We promote our companies in social media
We provide networking in Europe,
USA, with 22 chambers odf
commerce and US Polish Trade
Council

We add value that is important in SEO for a given company through SM channels and external linking



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# Cloud Community Europe Polska Partners



US-Polish Trade Council



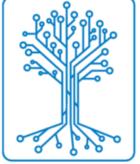








CÁMARA DE COMERCIO | HISZPAŃSKO-POLSKA HISPANO-POLACA | IZBA HANDLOWA













### Management

#### Anna Katarzyna Nietyksza

Chairman of the Board

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#### **Committe**

Legal Cloud Comitte Cloud Computing Committe Medtech Committe

Fintech Committe

**Cybersecurity Committe** 

Agro Cloud Committe

**Blockchain Committe** 

Industry 4.0 Committe

Join us on <a href="https://www.cloudeurope.pl">www.cloudeurope.pl</a>
And our Linkedin profile
<a href="https://www.linkedin.com/company/cloudcommunityeuropepolska/">www.linkedin.com/company/cloudcommunityeuropepolska/</a>

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